

Product Manager

- Product Discovery
- Strategy Development
- Agile Product Development
- Scrum Frameworks
- User Research
- Journey Mapping
- UX Design
- Data-Driven Decision Making
- Analytics Tools (e.g., Google Analytics, Mixpanel)
- Roadmap Planning
- Prioritization
- Execution
- Stakeholder Management
- Cross-Functional Collaboration
- Market Analysis,
- KPI Tracking

Experience

Product Manager

- Development of a SaaS analytics dashboard, improving data visualization capabilities for enterprise clients.
- Conducted user research and A/B testing, identifying key features that boosted user retention.
- Implemented agile workflows using Scrum, reducing sprint cycle times and enhancing team productivity.
- Collaborated with data analysts to integrate advanced reporting features, enhancing decision-making for clients.

Associate Product Manager

- Product roadmap decisions.
- User onboarding process.